



≡ TOBACCO ROAD ≡
HARLEY-DAVIDSON®

2019 APPLICATION AND CONTRACT FOR EXHIBIT SPACE

At Tobacco Road H-D Dealership (Not to be used for Bikefest Event) • Raleigh, NC

Instructions: Please complete all sections legibly. Read carefully and sign bottom of application/contract. Space is assigned in the order applications/contracts are received.

Contact our Vendor Coordinator at (919)832-2261 or Marketing@TobaccoRoadHD.com

EVENT APPLYING FOR:

- 03/16/19 - Butt Pickin' Contest
- 04/20/19 - Season Opener
- 07/13/19 - Wing Cook-Off
- 11/09/19 - BBQ Cook-Off

Return completed form, with deposit to:

Tobacco Road Harley-Davidson, 1126 S. Saunders St., Raleigh, NC 27603
or Fax: (919)833-6846 • Attention: Vendor Coord. • Please keep a copy for your records.

Payment in FULL must accompany application and received 2 weeks PRIOR to event.

COMPANY NAME: _____

CONTACT PERSON/TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

PHONE #s - CELL: _____ OFFICE: _____ FAX: _____

PRODUCTS OFFERED

- VENDOR EXHIBOR 501(c)(3) OTHER

Describe items to be displayed or sold.

(Food Vendors, please use appropriate application)

(Please be aware of our guidelines for acceptable display and promotion)

PAYMENT ENCLOSED: \$ _____

- 100% in Full (must be received 2 weeks prior to the event)

Payment Type: Check

Master Card

American Express

Visa

Payable: Capital City Powersports LLC

Billing Address if Different

Check must be sent with sufficient time to clear Banking Institution.

Name on Card: _____ Card Zip: _____

Card # _____ Sec. Code: _____

Signature: _____ Expires: _____

SPACE REQUEST

(Use back of Application to sketch space needs if unusual)

SELECT ALL THAT APPLY:

Dealership supplies the spot only.
Tell us what you're bringing.

- Table Only
- Tent
- Trailer
- Bus/Truck
- Other (Describe)*

SIZE NEEDED:

10' x 10' • \$100

10' x 20' • \$200

OTHER (Describe)*

OTHER REQUIREMENTS:

Width open to
Customer Access _____

Overhead **Height** _____

- Need open on 2 sides or more*
- Need tow vehicle access*
- Need Electricity*
- Need Bike drive-in access*
- OTHER (Describe)*

*PLEASE READ:

We will make every effort to accommodate your needs within limits. It is VERY IMPORTANT that you contact us by phone to discuss your expectations. Issues like using more space than requested or not liking your assigned space must be resolved prior to this event. All spaces will have at least 18" of buffer for anchors and guy lines. We need to know which face needs to be presented to the public, if you need two sides facing the public, or if you need bike drive-in access for installations. Electricity is limited... you must arrange in advance. You must request enough space to encompass your vending needs. Signage or stand-alone displays are not permitted outside that space. **Price quotations are not final until we have spoken and discussed your needs. Thank you!**

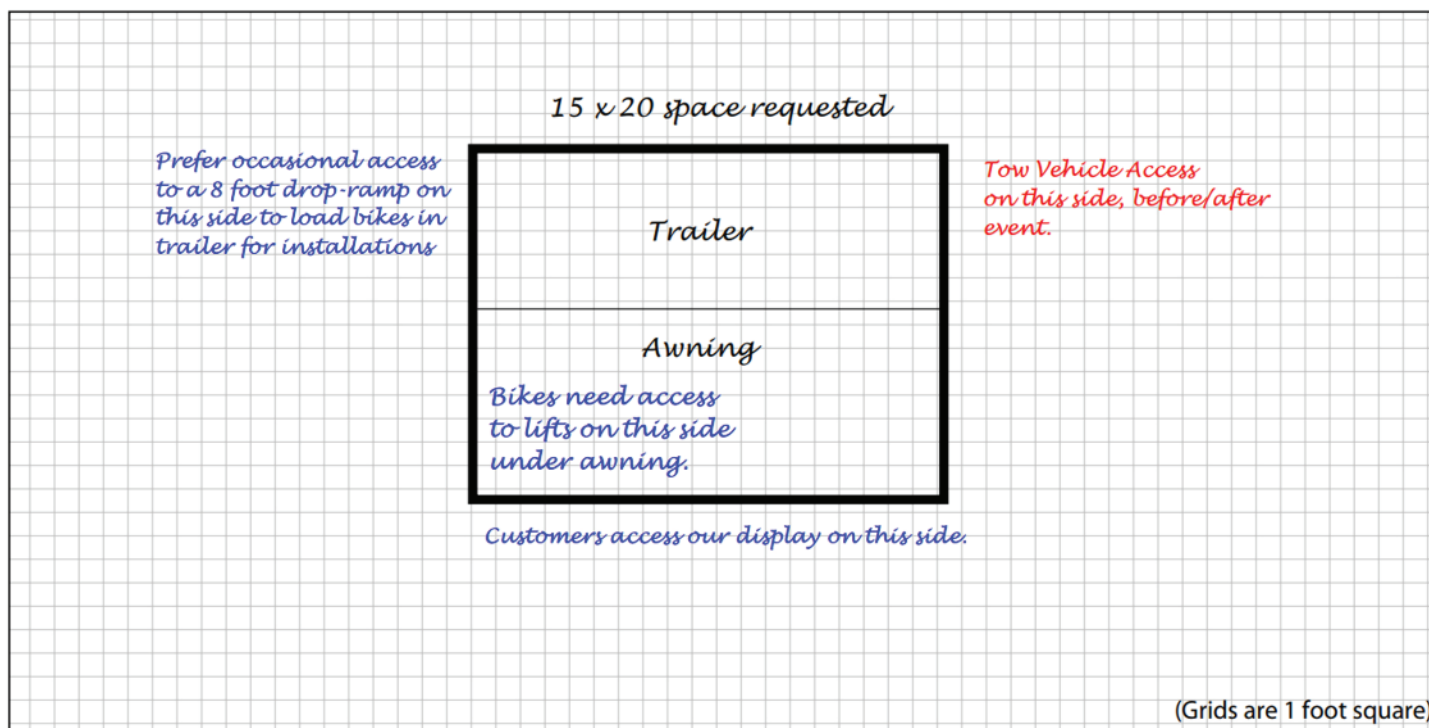
UNSUITABLE ITEMS AND/OR ACTIVITY

Tobacco Road Harley-Davidson reserves the right to, at its sole discretion, cause any vendor(s) to cease to sell or attempt to sell any item(s) that appear to be offensive to the general public and/or are deemed illegal to be sold in Wake County or in the state of North Carolina. In addition, unruly behavior (including intoxication, verbal abuse, public nudity, etc.) by the exhibitor or any assistants is strictly forbidden.

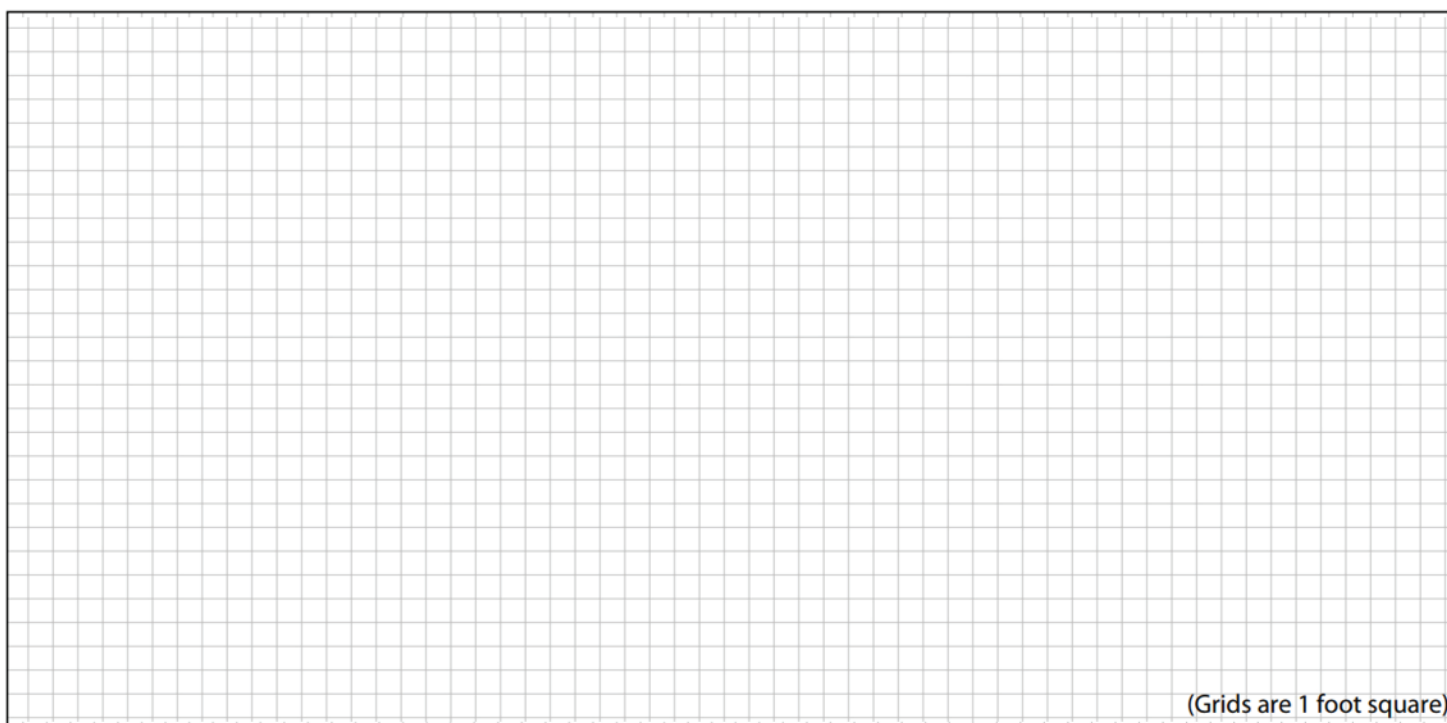
ALL RULES WILL BE STRICTLY ENFORCED

Failure to comply with the rules as outlined above, expressed by event management/event directors and/or event staff may be grounds for immediate expulsion from the event and will eliminate exhibitor from any future events.

To best assist you in placing your exhibit or display to your best advantage while vending for our event, please indicate on the grid-form below what your final footprint would look like, indicating which side(s) require open access to customers, where ride-in access would be needed if bikes need to enter your space for installation or custom work, which sides you might prefer to have hidden from customer access, and especially which sides might need access to your tow vehicle while placing your trailer in the assigned space. **For Example:**



Use the grid below to represent what you will need. We will make every effort to try to accommodate you, but be aware if your requests limit our ability to place other vendors nearby, you may be required to increase your vending space. Be aware that signs, displays, bikes, racks or tables may NOT be placed in front of your assigned space unless you have reserved that space for your vending activities.



EVENT MANAGEMENT RESERVES THE RIGHT TO MAKE FINAL INTERPRETATION OF ALL RULES AND REGULATIONS.

Registered Trademarks: Tobacco Road H-D has exclusive rights to all Tobacco Road H-D, Harley-Davidson Motor Company, H.O.G., Triumph, and each namesake and/or logo(s) are all registered trademarks and may not be used in any manner without prior written permission.

Indemnification: Neither Tobacco Road H-D (its partners, representatives, employees, volunteers, official sponsors, or official contractors), nor the facilities it leases (representatives or employees) will be liable for the safety of the vendor's agents or employees or property due to injury, theft, damage by fire or any other cause.

Vendor, for itself, its directors, officers, employees, agents, representatives, servants, licensee, invitees, patrons, guests, or contractors and their personal representatives, assigns, heirs and next of kin (herein referred to as "Vendor") hereby releases, waives, discharges and covenants not to sue Tobacco Road H-D (directors, officers, employees, volunteers, agents, representatives, servants, licensees, invitees, patrons, guests, or contractors, herein referred to as "Releasees") and each of them, from all liability to vendor for any and all loss or damage, and any claim or demands therefore on account of injury to the person or property or resulting death of vendor arising out of or relating to Tobacco Road Harley-Davidson whether caused by the negligence of the Releasees or otherwise.

Vendor hereby agrees to indemnify, save and hold harmless the Releasees and each of them from and against any loss, liability, damage, or cost Releasees may incur from any and all claims, demands, actions, causes of action, penalties, judgments, and liabilities of every kind and description (including court costs and reasonable attorney fees) for injury to or death of any persons, and damage to and loss of property which are caused by, arise from or grow from acts or omissions of vendor incident to Tobacco Road H-D or from any breach by vendor of any term or condition of this agreement. Vendor hereby assumes full responsibility for any risk of bodily injury, death or property damage arising out of or related to Tobacco Road H-D whether caused by negligence of Releasees or otherwise.

Onsite event management: Kris Weiss

Should you have any questions please call:

Vendor Coordinator, at 919-832-2261 or email: Marketing@TobaccoRoadHD.com, or
Kris Weiss, Director of Marketing and Promotions, at (919) 832-2261 or email: Kris@TobaccoRoadHD.com

SIGNED: VENDOR

COMPANY NAME: _____
PRINT NAME: _____
MAILING ADDRESS: _____
CITY: _____
STATE/ZIP: _____
CONTACT CELL PHONE: _____
CONTACT EMAIL: _____
SIGNATURE: _____
DATE: _____

SIGNED: DEALERSHIP

TOBACCO ROAD HARLEY-DAVIDSON
Vendor Coordinator
1126 South Saunders Street
Raleigh, NC 27603
(919)832-2261
Marketing@TobaccoRoadHD.com
SIGNATURE: _____
DATE: _____

KEEP FOR YOUR RECORDS

Vendor Guidelines

Tobacco Road Harley-Davidson welcomes you to one of our South Saunders Street location events. The following outlines instructions regarding payment, load-in, rules and regulations for the event.

Please read carefully as some details have changed from previous events.

Vendors with whom **payments received later than 2 weeks prior** to the event will be evaluated and run the risk of not being included in the event. Vendors are assigned to the better spots when payment/contract is received early. No assignment until payment is made.

Load-In: Upon arrival at the dealership please check in with staff onsite, or at the Vendor Check-in located inside the dealership at the reception desk. Vendors should plan to arrive between the hours of 8am through 8:30am for Saturday events to begin setup. Vehicles should be removed from the Vendor area by 9am Saturday. Earlier setup is by prior approval and coordination ONLY.

Dealership Event hours are typically 9am to 5pm - please check with us for the exact event times for the event you apply for.

It is imperative to come to the vendor check-in first before entering the footprint of the event. Vendors will be provided with their booth number and parking assignment upon check-in. You will be escorted by event staff to your vendor location.

Vendor Vehicle Parking: Once you have unloaded you should move your vehicle to the assigned parking lot. You may continue setting up your booth after you have moved your vehicle to the specified lot.

Event staff will be on duty to ensure all questions and concerns will be addressed. Remember to be patient. There are many elements (vendors, stages, displays and often large trucks), which will be setting up in the same area. Please be cautious and expeditious in setting up your booth. If you need electricity, please discuss well in advance with us. Availability is limited.

Rules and Regulations:

- Vendor booths must remain within your assigned space, to allow for motorcycle parking in the street in some cases. Noncompliance with event staff will be subject to dismissal from the event with no refund.
- The approved vendor will occupy his/her booth at all times. No subletting or sharing of space is permitted.
- Each vendor is responsible for collecting NC State Sales Tax and filing the necessary paperwork with the NC Department of Revenue.
- An accepted application is a commitment to display your work/services during ALL scheduled hours of the event. No refunds will be issued for cancellations.
- Exhibitors should use their own means of display, sufficiently sturdy to withstand weather and crowds. Staking into pavement or concrete will not be allowed. Each exhibitor is responsible for his/her own display in case of loss or damage. Sufficient buffer between vendors should be provided.
- **ALL WORK DISPLAY AND STORAGE WILL NOT GO BEYOND THE ASSIGNED EXHIBITOR SPACE.** Your booth should not interfere with your neighbor's booth. Do not expand your space after the event starts, as some Vendors may arrive in specified spaces later.
- Exhibitors should be timely in arrival and expedite setup in as quick a manner as possible. All vehicles must be removed from the event site at specified times.
- Set-up and breakdown times will be strictly enforced. You must arrive at the specified time. Breakdown will not begin until the end of event. Vehicles will not be permitted into the event area until all visitors have left the area.
- All waste materials are to be disposed of properly, either in on-site trash receptacles, or removed by each exhibitor to be disposed of off-site.
- You cannot sell Harley-Davidson® or Triumph branded merchandise without prior approval by event management.
- Tobacco Road H-D cannot supply change for your ride or vendor booth. Please bring an adequate amount of change needed for your customers. Thank you.